

# Mechanical data

**Electronic submission of advertising material is required - PDF format only.**

## Software

Adobe Acrobat PDF

## Electronic Transfer

Files under 15mb

Email: [corinthianads@mccdesign.com](mailto:corinthianads@mccdesign.com)

Please enter 'Corinthian 16 company name' in the subject heading.

When sending documents via e-mail you may need to compress the files using either Zip/Stuffit applications to protect file integrity.

## Files over 15mb (if using ftp software)

Server: [ftp.mccdesign.com](ftp:mccdesign.com)

User Name: [uploads@mccdesign.com](mailto:uploads@mccdesign.com)

Password: sendfiles

Name your file 'corinthian16-companyname'.

## Files over 8mb (if not using ftp software)

Please use [yousendit.com](http://yousendit.com) (free up to 100mb)

Name your file 'corinthian15-companyname'.

or via CD to Anna Semler.

## Copy Requirements

- High Resolution PDFs only.
- All images/graphics embedded as either EPS or TIF composite CMYK with all fonts embedded.
- All materials supplied must be composite CMYK (no Pantones or RGB files accepted).
- All embedded images must be a minimum of 300dpi
- Please ensure all fonts are embedded and subsetted.

## Dimensions / Width x Depth

### Inside Front / Inside Back cover/Full Page

Adverts can be sized to the type area (white border all around) or full page bleed.

Type: 176 x 275mm

Trim: 210 x 297mm (with 7mm gutter on inside edge)

Bleed: 216 x 303mm due to glueing)

If a bleed advert, care should be taken not to allow critical information to sit outside the type safe area.

### Half Page Horizontal

183 x 136mm

### Quarter Page Horizontal

183 x 65mm

### Quarter Page Vertical

89.5 x 135mm

### Eighth Page

89.5 x 66mm

## Copy Deadline

To be advised by Anna Semler -

[asemler@stowe.co.uk](mailto:asemler@stowe.co.uk)

## Contact

Please send CDs, hard copy and proofs to:

Anna Semler

Stowe School, Stowe, Buckingham MK18 5EH  
United Kingdom

Telephone: +44 (0) 1280 818252

e-mail: [asemler@stowe.co.uk](mailto:asemler@stowe.co.uk)

The Corinthian is printed litho heatset web offset, and is produced CTP (computer to plate). All advertisements must be supplied as PDFs. It is the responsibility of the client to supply an accurate guide at the time of transmission. The Corinthian cannot accept liability should documents received electronically be faulty. The Corinthian will not be liable for any consequential loss or damage resulting from failure of any advertisement to appear from any cause whatsoever, nor does it accept liability for errors in any advertisement published nor is failure to appear on a given date.