



STOWE HOUSE

Social Media

Assistant



Visitor Services Team



STOWE HOUSE

Volunteer Social Media Assistant

Why should I volunteer for Stowe House?

As a Volunteer Social Media Assistant you will play a crucial role in raising the profile of Stowe House. This is a fantastic role if you are interested in marketing and social media as well as passionate about heritage and history more broadly. If you are creative and enthusiastic about developing exciting content this is the role for you. The Volunteer Social Media Assistant helps to develop content for our social media streams - uploading and scheduling updates. The platforms we use include Facebook, Twitter, Instagram, YouTube, Pinterest and TripAdvisor along with other community network sites. There are also opportunities for you to get involved in writing content and taking photographs of things going on in the House.

This role is vital to raise the internet profile of the property and to bring Stowe House in line with other historic properties.

What will I be doing?

- Scheduling updates regarding House opening, events, specialist tours and restoration projects.
- Being creative and developing new ideas and ways to highlight Stowe House
- Researching social media trends and hashtags.
- Researching the social media of other Historic Houses and popular pages to discover what more we can do.
- Collecting information from around our department for social media updates.
- Improving our social media photo albums by collecting and uploading new images along with writing accurate descriptions.
- Working within Stowe House Preservation Trust's procedures.
- Working in compliance with the Stowe House Preservation Trust's Health and Safety Policy at all times
- Undertaking training as and when required.



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What qualities, skills and experience do I need?

You will need to be a team player who likes getting involved and also be able to work alone when required. Ideally, you will have an interest in social media and historic houses and will have very good IT skills.

You will need lots of enthusiasm and initiative. Brilliant customer service is our focus and as a volunteer you will be representing not only the Stowe House Preservation Trust but also Stowe School and the National Trust (our site partners).

How much time will I be expected to give?

A day or half a day a week.

Where will I be based?

Stowe House, Buckingham, MK18 5EH

What support and training will I get?

All volunteer posts report to the Stowe House Preservation Trust Visitor Services Manager. Full training is given for each post.

What can I expect from Stowe House?

- A welcoming and enjoyable volunteering experience.
- A full induction and training programme with on-going support.
- Regular Volunteer Coffee Mornings, bi-annual Volunteer Trips to other historic properties and museums as well as other Volunteer social events such as the annual Christmas Lunch.
- Reimbursement of out-of-pocket travel costs between home and volunteering location.

All these arrangements are binding in honour only

and not intended to be legally binding.