

Stowe Fundraising Code of Practice

The Stowe School Foundation and the Stowe House Preservation Trust rely on philanthropic support to sustain and advance their missions and thus are deeply grateful to all donors for their generous support. All fundraising on behalf of the Stowe School Foundation and the Stowe House Preservation Trust will be conducted by the Development Office team based at Stowe. The Stowe Development Office is dedicated to treating constituents and donors with the highest level of care and respect. We are committed to ethical fundraising and will adhere to the following:

We will:

- Act with honesty, integrity and transparency when soliciting support from constituents and donors.
- Honour all requests from constituents and donors regarding the frequency and manner of solicitation, as well as any other communication preferences.
- Immediately cease solicitation from a constituent or donor at their request.
- Respect the donors' rights to privacy and fully comply with the Data Protection Act (1998).
- Appropriately acknowledge, recognise and publicise donations in consultation with donors, and respect anonymity where requested.
- Provide progress reports and updates to donors on their supported activity.
- Include the name of the fundraiser, their job role, their contact details, the designated purpose of the donation and the relevant registered charity number in all solicitation and fundraising materials.
- Provide the charities' most recent published financial accounts and other relevant financial information in an easily accessible format.

How your donation will be used:

- All donations will be used to support the charitable objectives of the Stowe School Foundation and Stowe House Preservation Trust.
- Stowe will take the greatest care to ensure that donations are used to fund the project for which the gift was intended.
- Undesignated donations will be used to fund the area of greatest immediate need (as identified by the Governors and Trustees).
- Should the purpose for which the gift was originally intended no longer be viable, alternative uses for restricted donations will be discussed with the donor or the donor's representative.
- All donations will be acknowledged promptly.

Acceptance of Donations:

- Stowe is extremely grateful for all support received. However, donations can only be accepted if:
 - The donation fits with the charitable objectives of the Stowe School Foundation or The Stowe House Preservation Trust.
 - The donation does not arise from illegal or unethical activity.
 - The donation will not require illegal action, damage the reputation of the School, present a conflict of interest or harm relationships with other constituents.
- Donations will be declined in exceptional circumstances and the decision to do so will be taken by the Governors and Trustees.
- Donations cannot be made by parents to offset fees and will not be accepted as part of the admissions process.
- The decision of a parent not to make a donation will have no bearing whatsoever on the experience or opportunities open to an individual Stoic.

Data Protection:

- All constituent and donor data held by Stowe is done so securely and in line with the Data Protection Act (1998).
- Stowe will at no point sell its constituent or donor data.
- Constituents and donors have the right to see their own record and change the fact of, extent of, or use of their personal data.

Contact:

If you would like to discuss any aspect of the Stowe Fundraising Code of Practice or other matters concerning Fundraising activity at Stowe, please contact:

Ben Mercer

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